# **Cree Nation Housing Strategy and Policy**

**Cree Nation Government** 

# DRAFT

# FOR DISCUSSION PURPOSES ONLY

ntroduction	3
Key Institutions and Policy Makers	4
Principle 1 – Legal framework	6
Principle 2 – Land register	8
Principle 3 – Standards and Quality Control	. 10
Principle 4 – Developing Real Estate Markets	. 12
Principle 5 – Good governance	. 14
Principle 6 – Finance	. 16
Principle 7 – Transparency and advanced financial products	. 17
Principle 8 – Valuation standards	. 19
Principle 9 – Social housing	. 20
Principle 10 – Professional services and capacity building	. 22

## **Introduction**

This document is an adaption of the "KEY COMPONENTS OF REAL ESTATE MARKETS FRAMEWORK"; "Policy, principles and guidance for the development of a real estate market for social and economical benefits" produced by the United Nations Economic Commission for Europe; Working Party on Land Administration (WPLA); Real Estate Market Advisory Group (REM);

The main aim of this document is to define rules and principles that may promote the development of solutions within different enforcement frameworks according to the development level of the real-estate markets of the Cree Nation in compliance with the respective legal systems, so that medium and long-term economic and social benefits may be drawn. The objective is also to a give a permanent contribution to policy makers to find their way to successfully include the real estate market in their local decision-making process to maximize social and economic benefits.

The application of the following principles should be based on widely accepted key concepts:

- a) **Sustainable development**: as development that "meets the needs of the present without compromising the ability of future generations to meet their own needs";
- b) **Good governance**: which should prevent decision-making based on self-interest and favour decision-making to the benefit of the common good. Good governance arenas where these issues play out: public administration, economic society, private sector, judiciary and sustainable development;
- c) **Transparency**: the possibility to have full knowledge of the data, of the criteria with which they have been used and the possibility to go through the steps on the basis of which decisions are taken;
- d) **Accountability**: the extent to which political actors are responsible to society for their actions;
- e) *Fairness*: the degree to which rules are equally applied equally to everybody;
- f) *Efficiency*: the extent to which limited human and financial resources are applied without waste, delay or corruption or without compromising the well-being of future generations.

#### Key Institutions and Policy Makers

#### Local Cree Governments

The Local Governments of Eeyou Istchee play a critical role in the development and management of the Real Estate market in Eeyou Istchee. The physical determination, identification and management of land rights that will serve as the product which is exchanged throughout the Cree Real Estate market is under the responsibility of local governments. The ability to freely enjoy these land rights is also under the control and responsibility of the Local Government. The central role of the community in land management, expansion and local development policy also makes the Cree Nation Government local government "the" key institution in any discussion of Real Estate in Eeyou Istchee.

#### **Cree Nation Government**

The Cree Nation Government is the principal interlocutor and holder of privileged access to the Government of Canada and the Government of Quebec the Cree Nation Government and it provides the principle forum for the addressing and management of foundational principles affecting the potential for Real Estate in Eeyou Istchee. The Land Regime as originally described in the Indian Act, which became the Cree Naskapi Act and has now evolved into the Cree Canada Governance Act contains key provisions relating to the ability for land rights to be created and transferred in a manner that makes any discussion on or consideration of real estate possible. The Cree Nation Government will need to play a key role in the further amendment of the Cree Canada Governance Agreement to ensure the creation of a land right that allows for the establishment and transfer of land rights in accordance with the principles of the document.

## Cree Nation Mortgage and Housing Corporation (CNMHC)

Under the Cree Naskapi Act which has now become the Cree Canada Governance Agreement and the Cree Constitution the Cree Nation for all intensive purpose was cut-off economically and in regard to real estate development and regulation vis-à-vis the economic and real estate regulatory environment of Quebec generally or even Canada generally. A vehicle will be necessary for the harnessing of the market size of the Cree Nation as a whole. Further the vehicle will play a key role in ensure that the development of this new market will develop in manner respecting critical value-debt ratios and best practices from would be financial institutions seeking to access the new Cree Nation real estate market.

#### Federal Government

The Constitution of Canada makes the participation of the Government of Canada in any matters relating to housing or land rights on Reserve lands in Canada an imperative.

#### Government of Quebec

The development of a new untapped real estate market in Northern Quebec is of key interest to the Government of Quebec. Although ultimately governed by federal legislation the integration of the Cree economy into the Government Quebec is critical for the inclusion of this important emerging economy. The facilitation of access to Quebec regulatory and real estate governance institutions will also ensure that Quebec financial institutions have privileged access to an emerging real estate market within the borders of the province of Quebec. The Cree Nation economy is an important and key driver in Northern Quebec.

## Principle 1 – Legal framework

An integrated legal system should be maintained and harmonized with Local Government, Cree Nation Government, Government of Quebec and Government of Canada laws and regulations for the supervision and application of all laws and regulations, in order to promote the proper functioning of the real-estate market. A legal framework for land and land-use, including those components relevant to the real estate market and the necessary technical references, are necessary in order to enable the proper functioning of the real estate market.

## Rationale:

The norms and regulations needed, together with the systems set up by every Community to control and legally protect the rights of possession and use of real estate, provide the necessary foundations on which to create and develop efficient and integrated markets. Without an integrated, legal system, all the activities which involve management and investment in the value of a property, and which in turn contribute to increase employment opportunities and the overall economic development of a nation, are considerably jeopardized.

- 1. A clear, harmonized set of laws (civil, land law, construction code, law on spatial planning) should be in place or established, in order to enable investments and free trade of real estates and property rights by the legitimate owners. This aspect is the key element of the real estate market. Moreover, the more a market is open and broadbased and transparent, the more numerous the opportunities to have a functioning Real Estate market and realistic selling prices. It is imperative that the Cree Local Governments and the Cree Nation Government come together to eliminate trade barriers, labour mobility barriers or any other transactional barriers. The policies of the CNMHC will be critical in ensuring that open borders between the communities of Eeyou Istchee are maintained
- 2. The identification and protection of property rights should be promoted as a prerequisite for the granting of real estate as guarantee and, hence, as a key element for the access to mortgage loans and financing. The CNMHC will play a critical role in overcoming the exemption from seizure which provides a significant obstacle to the current granting of real estate as guarantee.
- 3. Bankers and backers should be given legal certainty to be able to recover land related property loans, including performing and non-performing funds.
- 4. A clear and efficient set of laws should be promulgated in order to contribute to the fostering and protection although indirectly of the investment of citizens' savings in real estate. If additional resources are invested in this sector either by the governments or private individuals including the use of Public-Private Partnership (PPP) then the opportunities for housing, infrastructures and utilities are increased; house leasing on the free market may meet the needs of those citizens who cannot afford

buying a house even with the support of mortgage loans and contribute to greater housing mobility for labour relocation purposes.

- 5. An efficient legal system and a well trained, independent judiciary with a solid experience in real-estate litigation, should be available to adjudicate on private property rights and contractual disputes. The Quebec judicial system as it relates to real estate provides a stable and reliable context for the development of the Cree Nation real estate market and any barriers to access the judicial system need to be eliminated.
- 6. Laws on property guarantees should be aimed at the speeding up of credit-recovery whenever loans are not repaid, based on clear, efficient and rapid legal proceedings and the awareness that long enforcement times may be especially costly in economic terms (as the free exploitation of the guarantee estate is prevented) and in social terms (as the personal or third-party use of the attached assets is prevented).
- 7. Legal barriers, that are arbitrarily established to the ownership of real estate by individuals, groups or legal entities should be eliminated where they are still existing. The important limitation on this principle is that this freedom must exist within the Cree Nation while respecting the underlying communal nature of Cree lands. Further, the legitimate possession and productive exploitation of public real estate should be permitted, regulated and protected, in those cases where it is leased or rented to private individuals or legal entities. These rights of use should be freely negotiable and transferable either for free or for a consideration.
- 8. The right of ownership is a real right that allows one to enjoy, fully and exclusively, within the limits provided for by the legal system, a given asset or property. A real property is defined by law as private, State or public according to the status of the legal entity who holds title to the right of ownership.
- 9. Town-planning and building laws should give special attention to social housing and to the creation of an efficient and free rental/leasing market.

## Principle 2 – Land register

Real-estate transaction risks should be reduced by identifying and protecting property rights through the establishment of an efficient system for the registration, cataloguing, classification and updating of real property data, based on modern land-registry records.

## Rationale:

The identification and protection of property rights is based on the availability of secure data and information that may be exceptionable to third parties. This necessarily implies the availability of an efficient asset cataloguing and classification system and the possible access to information on title, to which third parties can refer to in order to obtain proof of the legitimacy of the title of ownership over time. Secure private landownership and the security of tenure are integral part of good governance and are the key condition for functioning real estate markets.

For this purpose, the regularly updated and maintained Cree Naskapi land registry is needed, to minimize risk of fraud in transactions and, at the same time, to provide legitimacy to the lawful possession of an asset which in turn will facilitate access to bank loans and insurance.

- 1. It must be ensured that the Cree Naskapi land registry system is an efficient, integrated system of identification, cataloguing and classification of real estates and property rights so that every asset is associated with information on their legitimate owners/title holders.
- The land registry must cover the entire Cree Nation. In order to be accessible to third parties and hence enforceable to anyone (including the state), all transactions affecting real-estate property or use rights should be recorded in this public register. The signatures set on the relevant acts should be verified and authenticated by a public officer.
- 3. Security in legal transfer of property rights has to be assured by a clear system. The full legality of legal transactions regarding the sale of real estate must be guaranteed through the ascertaining of the identification of the parties carrying out the transactions. For this reason it must become mandatory to have the signatures of the contracting parties verified and certified by a notary public or by an authorized official.
- The information recorded in the land registry should be open for public access at a reasonable cost, however personal data protection has to be assured according to national legislation.
- 5. The registration or recording of property rights for buildings and lands should be comprehensive, accurate and up to date.
- 6. Ideally, the land registry should be maintained digitally and be based on a uniform spatial reference to be also used for all spatial planning purposes. It should also be possible to access it electronically by authorized public actors operating in the real estate market and digital signature can be authorized.

# DRAFT

# FOR DISCUSSION PURPOSES ONLY

- 7. The creation and registration of mortgages should be effected in a way that may be consulted electronically. Verification must be made to ensure access to the Quebec registry for immoveable rights.
- 8. The public should also have electronic access to information held by the central and local government concerning public planning and environmental policies.

## Principle 3 – Standards and Quality Control

An efficient and transparent real-estate market has to be harmonized with legal and voluntary regulations, international standards, ethical rules and best practices.

## Rationale:

In order to encourage economic development and contribute to social well-being, real estate markets should be efficient (i.e. respond well to the aims they are intended to serve), data and information on market trends should be accessible and based on clearly documented sources, for example those coming from Eurostat data. These requirements are essential in order to make purchases and sales safer and attract investments from abroad, as markets which are not transparent and have little data and information available are usually riskier, presenting critical problems for financiers. The riskiest real estate markets also determine higher costs in mortgages and loans. *In order to be widely understood, real estate markets should be in line with international standards and best practices as far as possible, as shared operational methodologies and procedures contribute to efficient, high quality processes and professional services.* 

- The knowledge of market dynamics and access to information sources should be fostered (i.e. data on the number of transactions and leasing contracts signed in a given period of time, new construction permits issued, average times required for the conclusion of a selling/purchasing transaction, cost of loans etc.) so that trend analyses may be developed in an objective and reliable way and be understandable at national and international level.
- 2. Objective and reliable periodical monitoring of real-estate price trend (of sales and rental/leasing) should be performed. This would be a critical role for the CNMHC and could provide valuable data to the Local Cree Government in the exercise of the local governance responsibilities.
- 3. Data has to be available and impartial statistics must be prepared. Analyses are necessary to provide information and awareness on the market dynamics to define appropriate economic, financial and credit policies.
- 4. Transparency should be assured of registrations and publicity of the data of all different real estate transactions (sales and rental/leasing).
- 5. Good practices should be promoted toward the furthering of: quality of projects; quality in construction, legal and customary rules for transactions.
- 6. A modern construction sector should be promoted for satisfying the new demand for properties (for residential, professional and production uses) that are qualitatively evolved and technologically innovative as those concerning green Real Estate sector and energy efficiency in the building. This could be greatly facilitated by the integration of exists Quebec regimes such as the Regime des Batiments du Quebec (RBQ) or the Commission de Construction du Quebec (CCQ) with the necessary adaptions aimed at

protecting Treaty rights and local labour markets secured by the Cree Nation Government.

- 7. A comprehensive set of regulations should be developed and made available to regulate construction methods, according international best practices. This comprehensive set of regulations could be a harmonization of the RBQ regime and standards established by Local Governments and the Cree Nation Government within their respective jurisdictions.
- 8. All services and skills required for the smooth operation of the real-estate sector and for the extensive application of due diligence in the case of economic transactions should be adequately developed. These skills include: lawyers, surveyors, brokers, valuers, asset manager, facility manager, consultants, fund administrators, managers of complex real estate services for the banking/credit sector, such as non-performing loans and securitizations, experts and other professionals. The absence of a real estate market in Eeyou Istchee has left these services and skills under developed and would require focus.
- 9. The services should be competitive. More comprehensive information on the professional characteristics required in order to compare services rendered, costs/fees, etc. should be promoted.

## Principle 4 – Developing Real Estate Markets

A well-developed real-estate economy contributes to the conversion of unused or underused resources into productive capital to reduce poverty.

## Rationale:

University-level studies have stressed that the real estate sector can be a driving force for development in both emerging economies and developed countries due to its close interconnection with many other sectors of the economy. There are basically three levels of market, each with different characteristics: Developed Real Estate Economy, Emerging Real Estate Economy and Non-existent (or informal) Real Estate Markets. The development of real estate markets and related jobs, real estate financing (mortgages), management and land administration, i.e. of the sector we identify as "real estate economy", can decisively contribute to a country's development and this sector can produce effective social and economic benefits. Globally, these factors could assist in reducing poverty levels and contribute to reduce migration flows towards countries which offer a better quality of life and employment opportunities.

- Spatial plans should be implemented as key instruments for territorial development and be based on clear and unambiguous land records and uniform spatial reference. Efficient use of resources which encourages respect for the landscape and quality of the environment and enables construction permits to be obtained quickly should be developed. Land use planning has a regulatory and development function.
- 2. Effective and harmonized set of Cree Nation community planning and building laws should be developed that makes it possible to avoid local laws that are often diverse and contradictory, which are an obstacle to transparent development and administration.
- 3. Effective and harmonized set of Cree Nation community planning and building laws should be implemented at local level by the local authority.
- 4. Cree Nation community planning and building laws should give special attention to social housing and to the creation of an efficient and free rental/leasing market.
- 5. The strengthening of the real-estate sector and an efficient administration, operation and maintenance of buildings and lands should be key elements of the national policy to promote economic development, social justice and equity and political stability.
- 6. The promotion of an integrated land administration system will help to:
  - Develop and monitor the correct operation of land and real-estate market;
  - Improve community planning and development of infrastructures;
  - Support a more equitable land and property user feeation;
  - Guarantee ownership and security of tenure;
  - Support environmental management;
  - Provide real credit guarantee;
  - Protect communal lands and facilitate land reform;

## DRAFT

## FOR DISCUSSION PURPOSES ONLY

- Provide sustainable transactions and control of land use, as well as measures to prevent and manage land disputes.
- Energy efficiency and investments in renewable energy sources should be promoted for both the construction of new buildings and refurbishment. This will reduce energy consumption and contribute to reduce maintenance costs which – in turn – will affect the value of property, knowing that high management costs largely reduce market opportunities.

## Principle 5 – Good governance

Governments need to develop integrated policies for enabling decision making processes based on unambiguous rules for financial and real estate transactions and investments in order to create a sound climate for business development and foster the healthy development of the real estate market.

## Rationale

It is also important to consider the possible feedback effects based on an increase in financial stability of the real estate sector and attempts to make the real estate market more environmentally sustainable and more socially responsive to the need to provide adequate housing for all. It is probably necessary to develop suggestions for some short-term actions to boost real estate markets, which will hopefully stimulate debate on more structural institutional reforms in the long term to help minimize the recurrence of the financial crisis and its social impacts.

- 1. An interdepartmental political approach to issues relating to land policies and any attempts to improve or implement reforms should be supported and actively encouraged at the highest governmental level. The unifying role of the CNMHC corporation will be critical in this regard.
- 2. Prospective buyers/tenants of any type of real estate should have no restrictions on their choice of tenure options, including sale, lease or mortgage.
- 3. No price restrictions should be imposed by regulations on real estate related markets (e.g. labour, capital land, construction materials), or related real estate services (e.g. brokers, surveyors, valuation experts) or real estate products (e.g. rent control).
- 4. Customer friendly proceedings should remove unnecessary and substantial delays in administrative approval of procedures for real estate development.
- 5. The costs of real estate transactions in the communities where they are presently too high should be reduced, in order to promote the access to property and allow greater housing mobility to be realized for labour/study relocation.
- 6. Additional legal constraints which inhibit (in part or in total) the freedom of private individuals to enter into private contracts as regards interests in land should not exist.
- Energy efficiency in the existing building stock and in new constructions have to be stimulated and supported by an adequate legal framework for a more environmental sustainable real estate market.
- 8. All laws and procedures affecting property rights and transactions should be well documented, indexed and widely and openly available to the public at a reasonable price. It is imperative that Cree Nation laws at all level are published and made readily available to the public.
- 9. Property rights should be protected and fair compensation be paid to affected asset owners in case of expropriation for public reason. This will require the development and

adoption of acceptable Local Cree Government Laws on the matter where they do not already exist.

10. Instruments like urban re-development procedures and land consolidation to be promoted.

#### Principle 6 – Finance

Access to credit and mortgages are essential elements of a healthy real estate market.

## Rationale:

Credit policies directly influence real estate market dynamics, in the sense that real estate assets form the collateral on which mortgages and loans are allocated. Competitive mortgage rates facilitate the purchase of a house and they have a direct influence on living standards. Competitive mortgage rates with easier repayment installments are increasingly an essential need for both young couples and first-home family buyers. The provision of competitive mortgages and loans to provide access to private ownership, or partial ownership for a growing number of citizens, would contribute to solving housing problems.

- 1. Private investment in real estate investment should be encouraged.
- 2. Primary and secondary-mortgage markets should be well regulated and developed through the CNMHC.
- 3. Average returns on investments in real estate and other investments in the industrial and financial sector should be comparable.
- 4. Small to medium loans may be secured on real estate.
- 5. There should be no restrictions on regulated financial intermediaries allowed to engage in real estate financing.
- 6. Insurance cover against fire, standard risks and natural disasters should be available at competitive rates.
- 7. All insurance companies operating within the Cree Nation should be covered by an adequate regulatory regime.
- 8. There should be state incentives for helping young couples purchase homes, through indirect aid (i.e. user fee assistance in paying loan interest) or direct aid (capital subsidies for the purchase/construction of a house). The one hundred million dollar fund made available for the Cree Nation Government is precisely for this purpose among others.

## Principle 7 – Transparency and advanced financial products

Transparency and appropriate use of real estate assets as guarantee of advanced financial products can produce social and economical benefits and avoid any possible contribution to a global financial crisis, such as the 2008 Financial Crisis.

## Rationale:

Recent financial crisis around the world have highlighted a key factor in the relationship between real estate and the financial worlds: The lack of transparency in the assessment of the value and the risk of real estate assets, especially when it has been used to back financial products, appears to be one of the causes. The absence of compatible regulations in a global financial market, governing not only financial institutions and their financial products but also the property backed warranties, has contributed to the current crisis. The lack of rules affects not only financial institutions and their financial products, but also the collateral and other warranties backing these products, which are often real estate assets. In particular, the amount of liquid assets available from the banking system can reflect directly if purchasers of real property will have access to loans or not and, therefore, it influences the dynamics of the real estate market and of the economy.

- The valuation and rating of the warranty-backed financial products must have a direct and transparent connection with the value and the risk of the real estate asset under warranty and they have to be assessed by an independent valuer. Properly regulated Quebec financial institutes under the supervision of the CNMHC would meet this indicator.
- 2. There should be a minimum capital reserve required to meet outstanding risk (i.e. Solvency ratio).
- 3. There should be adequate transparency, research, publicity and monitoring of the criteria for real estate underwriting specially when real estate assets are used to back securitizations and/or advanced financial products.
- 4. Loan-to-value (LTV) ratio has to be considered a basic and prudential criteria for providing financing to the private borrower.
- 5. A prudential loan-to-value (LTV) ratio and the Real Estate rating have to be considered basic criteria for real estate assets to be used as guarantee of advanced financial products.
- 6. Financial Institutions should operate a credit scoring system when assessing lending in a standard format. The request or demand for counter guarantees from local governments need to be eliminated as tool for short-circuiting the necessity of this key indicator.
- 7. Loan-to-value (LTV) is not the only valuable standard for providing financing to the private borrower seeking mortgage credit: he needs to have a job, a steady income (so as to be able to repay the debt regularly), and a good payment record. The Cree Nation

Government and the Cree Local Government will need to work closely together to ensure a holistic approach to the emergence and maintenance of the Cree Real estate market.

8. Banks and financial institutions real estate value and risk evaluations must be conducted by independent experts and be transparent and public to the investors.

## Principle 8 – Valuation standards

Property appraisal criteria based on commonly shared valuation standards should be applied, as reliable real-estate appraisal is essential to purchasing and selling transactions, the access to loans and the definition of equitable tax policies (user fees).

## Rationale:

In order to contribute to the creation of more efficient and developed markets, it is necessary on the one hand to improve the reliability of valuation processes for transaction purposes or for landed-property financings based on a prudential loan-to- value (LTV) ratio for land or buildings; on the other hand it is considered that developing and fostering the introduction of a real-estate rating system may reduce sector investment risk and improve lower-interest-rate loans. In addition, modern mass- appraisal systems contribute to tax equalization, by avoiding very different user fee rates that are applied to assets having similar economic and technical characteristics.

- 1. Property valuation for user fee purposes should be based on transparent asset appraisal criteria according to international standards that are implemented at local/national level. This would require a change from the current flat rate to square footage model.
- Property valuation for mortgage or loan-granting purposes should be based on transparent criteria, according to international valuation standards that are comprehensible and reproducible also by third-party valuers working for rating agencies for securitization purposes
- 3. There should be sufficient transparency in data recording for information regarding comparable sales transactions to be readily available to all valuers; also statistical data on the development of real estate markets should be determined from the data on transactions and should be published on an annual basis at least.
- 4. The number and amount of user fees on land and/or transactions in land should not be disproportionate to the value of transactions in land which trigger the user fee charge.
- 5. All market operators should have easy access to all the relevant information required to engage in a transaction.
- 6. All laws and procedures affecting property rights and transactions should be well documented, indexed and widely and openly available to the public at a reasonable price.

## Principle 9 – Social housing

Social housing should be considered as an integral and complementary part of the real-estate market and a means to promote economic growth, urban development, reduction in housing pressure and informal settlements.

## Rationale:

Social housing may offer development opportunities for the real estate market and housing sector and it may be a stabilizing factor for economic development. An innovative social housing policy may contribute to recover and reconvert crumbling or underused buildings and to stabilize housing production with the enforcement of multi- year plans for the construction of new housing units. It can also facilitate urban development and regeneration, implement ecologically sound standards in new construction and refurbishment, stabilize migration flows and altogether contribute to an integrative society. In several western countries, aids to social housing are implemented; a great number of these countries spend 1-2% of GNP on the promotion of housing policies. It is considered that an excessive percentage of private property houses (being estimated around 80%) may be a disincentive to housing mobility for labor relocation or study reasons. Basic preconditions for all this are multi-year strategies, the establishment of institutions and an economic environment that stimulates continuity and long-term investments.

- 1. A home is a basic requirement not a right for everyone, which may not always be fulfilled with direct access to the real-estate market, although supported by very-long-term loan opportunities. As a result, every community needs to maintain social housing policies that may respond to the requirements of the population.
- 2. National and local administrations should according to local housing requirements implement long-term plans for soft-loan house leasing either by recovering the existing buildings or by constructing new ones. The implementation of social housing plans usually take 4-8 years from the first initiative to the time they take effect on the markets and buildings are actually let to the people they were constructed for.
- 3. Awareness should be raised on the importance of government commitment and intervention to promote social housing, also in order to respond to the demand from the poor and from different income brackets. Awareness should be also raised on the fact that the provision of social housing for those in need is an obligation of the government.
- 4. Rental and leasing policies are needed that on the one hand favour the free market as the presupposition for the mobility of people for reasons of work and study and on the other hand make it possible to give concrete answers for example, through rent contributions by the Local or Cree Nation Governments or Government supported social rents to those who do not have a high enough income to pay even low rents. Through the data and information collected through the CNMHC the Cree Local Governments

need to work together in establishing levels which do not impede or harm the emergence and maintenance of the Cree Nation real estate market.

- 5. The development of a policy of long-term housing strategy should be tackled. In view of the multiple options, such a challenge should be based on international best practice.
- 6. There should be a comprehensive set of laws in force regulating rents, condominiums, management and maintenance, subsidies and social housing.
- 7. Public-Private Partnerships (PPP) in housing provision have shown convincing results in many European and Asian countries.
- 8. Social housing (public housing, PPP housing, cooperatives, etc.) should be developed as integrative parts of a housing markets. Social housing should not target only the most vulnerable groups, because this immediately creates social exclusion and fragmentation of urban spaces. Instead, social housing should compete with private markets to dampen and stabilize price development.

## Principle 10 – Professional services and capacity building

To guarantee an efficient real estate market characterized by high quality of professional services and building products, investment should be made in training, qualification, upgrading and continuous professional skill development for all those parties who, in the various functions, are involved in the supply chain.

## Rationale:

Training and qualifications at every level in the real estate sector should be considered as a strategic factor and therefore a key element for the development and implementation of adequate, economic policies and a range of professional services in line with the ever-growing expectations of the users of those services.

New know-how and technological resources that contribute to the continuous re- definition not only of the underlying basis, but also of the planning, realization and management of building projects and services all require specific attention to be paid to training. This includes not only to basic training at a high level, but also to continual development and professional refresher courses in the interest of the client/consumer who desires the quality of building products and professional services to be in line with international standards.

- 1. Training of adequately prepared higher qualified, up-to-date professionals in the real estate sector is needed.
- 2. Access to the various levels of training on the job is needed and should be guaranteed and encouraged to support the transition from university and post- graduate training to the real estate professional world.
- 3. Professional refresher courses should be encouraged not only as a prerequisite for top quality professional services, but also as a contribution to mobility within the sector.
- 4. Adequate training is essential in order to achieve, and in some cases to reinforce the culture of high standard services, top quality production, efficient management and maintenance of real estate, to contribute to innovative construction processes and to the evolution of real estate products.
- 5. The implementation of the standardization of methodologies and language should be promoted.
- 6. A larger community of experts of the real estate supply chain should be involved, that can contribute to develop innovative solutions, as in greening the real estate market.
- 7. The planning and design of effective and reflective systems to monitor and evaluate implementation and results should be fostered.
- 8. The interests of the consumer should also be better promoted and protected in the real estate sector, in the awareness that the efficiency of the real estate market is pursued a clear understanding and ability to stimulate the innovation and quality of the service.

The educating of the consumer is essential for an innovative and productive real estate economy.

- 9. Aim to enable real estate consumers/investors to become more aware of their rights, increasing their awareness and enabling them to make more informed decisions.
- 10. Helping the consumer's/investor's capacity to make well-informed decisions in the real estate market is not only in the interest of professionals but also helps ensure a more open, transparent and more productive real estate economy.