



This grant-based program is aligned with the Department of Commerce and Industry's aim to **diversify** and **stimulate economic growth** in Eeyou Istchee by assisting Cree-owned businesses. Encouraging Cree entrepreneurs to grow and strengthen their businesses in commercial real estate services and products will support local economic growth, and increase community employment opportunities.

Fostering these entrepreneurs to envision, develop, and innovate will **help build a stronger future for our people!**



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BUILD our future.
ENVISION, DEVELOP, INNOVATE.



James Bay Cree entrepreneurs in Eeyou Istchee working in home construction, renovations, services, and commercial real estate have the opportunity to apply for a grant through the **Cree Real Estate Entrepreneurship Development (CREED) Program**.

This business initiative is brought to you by the Cree Nation Government's Department of Commerce and Industry. It supports Cree entrepreneurs as they build and grow their businesses, which will help stimulate local Cree economies and support Cree capacity building.



The CREED program is aimed at Cree entrepreneurs with businesses in real estate services and products, such as:

- Private home construction
- Renovation of existing homes
- Commercial real estate projects
- Materials for homes
- Financial services
- Landscaping and design services

Applicants can apply for **up to 25%** of their total project cost, with a maximum of **\$100,000**. It is a one-time, non-refundable, and non-transferable grant. Entrepreneurs must be JBNQA beneficiaries, with their business based and operated in Eeyou Istchee.



Applications will be considered on an individual basis, with no application deadline.

The CREED application and guidebook can be found at:

www.cngov.ca/creed-program